

# Overview of the Dog Training Courses

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Here's a sampling of what the courses in our Professional Trainers' School cover:

## The Fundamentals of Training

- The 10 Steps to Training - start to finish - and beyond.
- What every trainer needs to know
- Reading dogs & tailoring training to the individual's needs
- What is "a behavior" and how to get it
- Cues - When, how & what
- Building the dog's repertoire of learned behaviors
- Shaping, luring, modeling, capturing, targeting, chaining - what's it all mean? When to do what and how.
- Taking trained behaviors to heights you never imagined.
- Getting reliable responses
- Fast

- Accurate
- Reliable - anywhere & everywhere

- And much more!

Everything you ever wanted to know about dogs.

All about the factors that influence a dog's ability to learn and perform, and how to work with them or around them. Here are just a few of the factors:

- Temperament & assessing temperament - working with shy, timid, and aggressive issues, as well as bold, outgoing dogs
  - Critical periods of psychological development - when to do what
  - Breeds (and mixes) & breed influences - working with instincts
  - Diet, nutrition, health & structure - They all influence learning and behavior, and you can maximize both the dog's and trainer's success
  - Body language & communication - reading the dog, communicating through body language, and eliminating stress
  - Socialization and raising puppies - what to introduce, how and when for the best dog possible.
- Eliminating undesirable & problem behavior
- Starting with typical problems encountered in classes, each unit builds the knowledge and skills of the trainer to deal with behavior problems.
- Dealing with "typical" issues
  - Assessing and dealing with persistent behavior problems
  - Interview skills, techniques & procedures

- Our 4-prong approach
- Management techniques
- Training alternative behaviors
- The power of simple consequences
- Behavior modification of dogs and their people
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- When to cry "uncle" - referring to the right professional for thorny problems

#### Hands-on Practical Dog Stuff

Students train and learn in our unique environment, including applying training principles to:

- Grooming - from basic skills to rehabilitating dogs with grooming "issues"
- Dog handling - reading & using body language. Reducing anxiety
- Doggie Daycare - in our interactive pack - study dog interaction and communication
- Kennel basics - reducing anxiety to create a stress-free environment
- Manners, Agility, & Breed Handling classes - learn the skills and mechanics of teaching and running classes.

#### People Skills

- Teaching group classes
- Working with private training clients
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## Dealing with difficult people

- Helping owners
- Assessing and establishing goals
- Reaching goals
- Transferring knowledge to last them the dog's lifetime

## Starting & Running a Business

- What you need to know to start or improve your own business
- The profitability of classes, in-home training and boarding training
- Know your market
- Advertising & promotion
- Record keeping

And so much more

If you have questions or need further information, call us or email us.

